

Media Highlights

July–September 2002

Compiled by the Public Affairs Office, University Relations

This summary highlights prominent media placements UCSC has garnered during the months of July, August, and September 2002.

International

The work of **Alva Noë**, assistant professor of philosophy, was cited in a *New Scientist* article on consciousness. Author Susan Blackmore called Noë's "grand illusion" theory of vision, which he developed in conjunction with psychologist Kevin O'Regan of the Centre National de la Recherche Scientifique, "dramatically different from existing theories of perception." . . . Psychology's **Jean Fox Tree** continues to get international media attention for her research on the little "ums" and "uhs" that pepper speech, most recently in Australia's *Sydney Morning Herald*, the *Toronto Star*, and the *Daily Mirror* of London. . . . **Lisa Sloan**, associate professor of Earth sciences, was interviewed by BBC Radio about her research on climate change. . . . Asteroid expert **Erik Asphaug**, an associate professor of Earth sciences, was quoted in articles in *New Scientist* magazine and several newspapers, including British papers the *Independent* and the *Scotsman*. Asphaug argued against the suggestion by another scientist that giant airbags should be used to fend off an asteroid on a collision course with the Earth.

National

Research on the songs of fin whales by **Donald Croll**, assistant professor of ecology and evolutionary biology, was covered by the *Washington Post*, *Orlando Sentinel*, *Irish Times*, and other newspapers. . . . Just before the longshoremen went on strike, the Associated Press turned to **David Wellman** of community studies for background on the union's culture and insight into its strength. . . . The *Rocky Mountain News* picked up on work by CREDE researcher **Priscilla Watkins** in a story about teacher education. . . . The National Geographic Channel ran a story about the discovery of a new species of conifer in Vietnam by Arboretum director **Daniel Harder** and other botanists. . . . Professor of astronomy and astrophysics **Doug Lin** was quoted in stories about planet formation in *USA Today* and the *Economist* magazine. . . . Professor of physics **Joel Primack** was featured prominently in a *Wall Street Journal* article about the space debris hazards that would be created by space-based (a.k.a. "Star Wars") defense systems. . . . Linguistics professor **Geoffrey Pullum** recently published a letter to the editor in the *Chronicle of Higher Education* that responded to an earlier article citing Harvard president Lawrence Summers's "grammatical crimes" as typical of a general decline in grammatically correct speaking and writing. . . . As organizer of a scientific conference on asteroid hazards, associate professor of Earth sciences **Erik Asphaug** was featured in several news stories and was interviewed on National Public Radio's *All Things Considered*. Coverage included an Associated Press story that ran in the *San Francisco Chronicle*, *San Jose Mercury News*, and other newspapers, a Reuters story that ran on *CNN.com* and was mentioned on *CNN Headline News*, and a U.P.I. story. Asphaug was also quoted in a story in the *St. Petersburg Times* about a workshop addressing the threats posed by asteroids and comets that could potentially collide with the Earth. . . . **Pamela Perry**, assistant professor of community studies, was interviewed by the *Christian Science Monitor* about her work on racial identity among high school students. . . . The *Futurist* magazine ran a story about research by **Donald Potts**, professor of ecology and evolutionary biology, and graduate student **Daria Siciliano**, who are using remote sensing techniques to monitor environmental changes. . . . **Paul Ortiz** of community studies was quoted in a *Kiplinger's* online magazine piece about the impact of new immigrants on labor markets and unionization. . . . **Angela Davis**, professor of history of consciousness, was quoted in the *Progressive* on the belated recognition of the influence of women musicians in jazz, and Davis's experiences were included in a *Tampa Tribune* article on court cases involving academic freedom. . . . Psychology's **Anthony Pratkanis** appeared on the *CBS Evening News* in a segment about the uttering of the now-famous phrase "Let's roll," a topic he also discussed with the Associated Press. Pratkanis also was quoted in the *Atlanta Journal and Constitution* and the *Austin American Statesman* on the effectiveness of Bush's new backdrops to underscore the theme messages of his speeches. . . . Anthropologist **Diane Gifford-Gonzalez** was interviewed for an article in the Archaeological Conservancy's magazine, *American Archaeology*, on her part in team research at the early colonial pueblo of Paa-Ko, New Mexico. . . . The *Wall Street Journal* cited the work of economist **Lori Kletzer** in a story about the impact of foreign competition on domestic furniture manufacturing. . . . Professor of molecular, cell, and developmental biology **Manuel Ares** was featured in several stories about his \$1 million

grant for undergraduate science education from the Howard Hughes Medical Institute. Stories appeared in the *Chronicle of Higher Education*, *Los Angeles Times*, and the *Santa Cruz Sentinel*. . . . **Susanne Jonas** of Latin American and Latino studies appeared on the Public Radio International program, *The World*, discussing the Guatemalan peace process and the current state of affairs there.

State and regional

The dedication of the Center for Adaptive Optics was covered by the *San Jose Mercury News*, *Santa Cruz Sentinel*, and KSBW-TV (Channel 8, Salinas/Monterey). Center director **Jerry Nelson** was featured in the stories. Reporters from *U.S. News & World Report* and *Astronomy* magazine also attended the dedication. Medstar Television, which distributes medical news stories to major broadcasters, is working on a story about adaptive optics applications in vision science. . . . Following up on its initial report on research by associate professor of Earth sciences **Lisa Sloan**, the *Sacramento Bee* ran another story about the impacts of global warming on California. This time the focus of the story (on the front page of the Sunday edition) was on how people and government agencies, including the state Department of Water Resources, are responding to findings such as Sloan's. . . . **Manuel Pastor** of Latin American and Latino studies was quoted in a *San Jose Mercury News* article about efforts to unionize Silicon Valley janitors and in another story about the narrowing economic gap between Asians and whites and the persistent—and growing—gaps between blacks and Latinos and white workers; Pastor coauthored an opinion piece for the *Mercury News* about the widespread misconception that Latinos don't value the environment, as well. In addition, Pastor was quoted in the *San Francisco Chronicle* about the impacts of the recession on African American and Latino employment. . . . Biologist **Brian Latta** of the Santa Cruz Predatory Bird Research Group was featured in a *Los Angeles Times* story about his efforts to capture and remove golden eagles from Channel Islands National Park. Predation by eagles has driven the endangered island fox almost to extinction. . . . **Jeremy Elkins** of legal studies appeared in an article in *New Times Los Angeles* about one man's efforts to help illegal immigrants stay in the United States. . . . Oceanographer **Margaret McManus** was interviewed by KGO-TV (San Francisco ABC affiliate) for a story about an ocean-monitoring program she codirects, the Network for Environmental Observation of the Coastal Ocean (NEOCO). . . . **Brent Haddad** of environmental studies and recent UCSC graduate **Christopher Brown** coauthored an opinion piece about the Salton Sea that ran in the Sunday edition of the *Los Angeles Times* on July 14. . . . The **Educational Partnership Center's** Gear Up program was featured on KCBS Radio in a live interview with EPC associate director **Laurie Scolari**. . . . Economist **Rob Fairlie** was quoted in an *Oakland Tribune* story about private school attendance rates. Fairlie's research on white flight from public to private schools also got the attention of KPIX-TV in San Francisco and was cited in an *Alameda Times-Star* article. . . . Sociology's **Dane Archer** was tapped by the *San Jose Mercury News* for comment on the trend among minorities to undergo cosmetic surgery to look more Anglo. Archer called the trend the "worst form of ethnic imperialism" because it eliminates "ethnic markers." . . . **Craig Haney**, an expert on the psychology of violent criminals, was quoted in the *San Jose Mercury News* about the suspect in an Oregon multiple-murder case whose father was convicted years ago of a similar crime. Haney's expertise was also cited in a *Los Angeles Times* article about the penalty phase of the trial of the man convicted of kidnapping and murdering Danielle van Dam. . . . Economist **Lori Kletzer** appeared in a *San Francisco Chronicle* article about the gender gap among college students. . . . Psychology's **Anthony Pratkanis** was interviewed by the *Sacramento Bee* for a story about the cost of political advertising on cable television.

Local

The *Santa Cruz Sentinel* gave front-page coverage to a \$300,000 gift to the campus from Ramesh Bhojwani, owner of the former Holiday Inn. . . . A cover story on global climate change in *Good Times* featured **Gary Griggs**, director of the Institute of Marine Sciences, **Lisa Sloan**, associate professor of Earth sciences, and Sloan's graduate students, **Mark Snyder**, **Jason Bell**, and **Noah Suresh Diffenbaugh**. . . . The *Watsonville Register-Pajaronian* ran a front-page article on the success Watsonville High School is having in sending graduates off to college, which included lengthy discussion of the year-round K–12 outreach work of the **Educational Partnership Center**. . . . An article in the *Monterey Herald* about the UC MBEST Center featured center director **Lora Lee Martin**. . . . A \$9.1 million grant from the Moore Foundation to establish a Laboratory for Adaptive Optics at UCSC received print and broadcast media coverage, including stories in the *Santa Cruz Sentinel* and *San Jose Mercury News* and on KSBW-TV, KGO Radio, and KION Radio. **Joe Miller**, director of UCO/Lick Observatory, handled most of the interviews. . . . **John Thompson**, professor of ecology and evolutionary biology, **Brent Haddad**, associate professor of environmental studies, and **Lisa Sloan**, associate professor of Earth sciences, were guests on KUSP Radio's *Talk of the Bay* program. They discussed the STEPS Institute and its approach to global environmental issues. . . . The *Santa Cruz Sentinel* tapped psychology's **Anthony Pratkanis** and **Dane Archer** of sociology for their coverage of the anniversary of September 11.